

Subject: FW: Art Contest for 2014 HLC Annual Conference
Date: Thursday, January 31, 2013 10:03:59 AM

Having trouble viewing this email? [Click here](#)

Please add ms_lists@hlcommission.org to your email address book.
Doing so will ensure that Commission communications arrive in your inbox.



Last Year's Winning Entry



"Book Bean"

by Ashley T. Senese

Student, American
Academy of Art, Chicago

Create the 2014 HLC Annual Conference Design

The Higher Learning Commission is now accepting entries for the design to serve as the emblem of its 2014 Annual Conference. The winning entry will be used on all promotional and Conference materials, including mailers, e-mails, Web pages, the Conference program book, signage, and other Conference-related materials. The artist will be credited where possible on selected promotional and conference items.

A prize of \$1,500 will be awarded to the winning entrant.

The deadline for submission is March 1, 2013.

Eligibility

Entrants must be faculty, staff, or students from [NCA-HLC accredited institutions](#).

Please forward this message to any faculty, staff, or students who you think would be interested in participating.



Design Guidelines

Designs that work well for the purposes of the Conference:

- Reflect the theme of "Quality in Higher Education"
- Make use of a broad color palette
- Are adaptable - in whole or in part - to horizontal and vertical formatting
- Are readable in a wide variety of sizes
- Avoid designs that are solely focused on images often associated with education, such as apples and mortar boards

Submit Image

Entries must be received no later than March 1, 2013. No late submissions will be accepted.

Submit digital images of the work of art in a PC-compatible tif file,

with a resolution of 300 DPI and an image size no smaller than 7 inches (17.78 cm) x 7 inches (17.78 cm). Please do not submit the original piece of art at this time.

Send entry and [submission form](#) to artcontest@hlcommission.org.

Questions regarding the contest may be directed to artcontest@hlcommission.org.

Conditions of Entry

By entering in the contest, the entrant agrees to the following conditions:

- The artwork cannot have been previously published.
- The original piece of art from the winning entry will become property of the Higher Learning Commission, to be included in the organization's art collection.
- A winning entrant agrees that the Higher Learning Commission shall have the exclusive right to reproduce the artwork on its website and on promotional posters, art cards or other printed materials, which may be distributed at no charge or be sold for a fee that will be retained by the Commission.

Entries must be accompanied by an [official entry form](#) containing the following information:

- Artist's name, institution, address, telephone number, and e-mail address
- A short artist's biography
- Description of the original artwork, including dimensions, medium and title
- Acknowledgement of the conditions of entry

Selection and Prizes

Entries will be narrowed to three - six finalists. The finalists will be on display during the 2013 Annual Conference before approximately 4,000 attendees for the final voting process.

A prize of \$1,500 will be awarded to the winning entrant.

Notification

The winning entrant will be notified shortly after the close of the selection process. The original version of the selected artwork must be received by the Higher Learning Commission by May 6, 2013.

